

New Documentary Examines Companies Toxic Chemical Reduction Efforts

Underwritten by Oregon-based Dolphin Software™, Chemical Management Experts

Lake Oswego, Ore. – Mar. 26, 2007 – Dolphin Software, the industry-leading provider of chemical management and compliance solutions, has just debuted the film *Nontoxic Business: New Insights for Greening the Supply Chain* on its new website, www.dolphinsafesource.com. Dolphin underwrote the 15-minute documentary that features 11 experts who highlight the way visionary companies are embracing safer chemical practices that benefit people, the environment and corporate bottom lines.

Experts in the film include the world's two leading green chemists, the executive director of a \$22 billion sustainable-practices investment fund, one of the country's leading experts on chemical "body burden," journalists and business executives. Interview subjects discuss successful case studies and cite North American corporations such as Delta Airlines, Dell Computers, General Motors, Weyerhaeuser, Wal-Mart and others as leading the toxic-chemical-reduction movement into the era of sustainable business.

Inspired by a desire to make the workplace safer, Dolphin CEO Mark Wysong asked the Overland Agency to produce a short film that communicates the importance of corporate stewardship surrounding toxic chemical usage in industry. Wysong is a long-time chemical management consultant to global Fortune 500 companies and author of *The Nontoxic CEO*.

"While a lot more needs to be done, what we learned interviewing some of the best minds on the subject was that many responsible companies today are reducing the numbers and the toxicity of chemicals they use," said Wysong. "In mitigating the risks that toxic chemicals pose to their workers, the general public and the environment, companies are finding that they can do well financially by doing good."

The documentary *Nontoxic Business: New Insights for Greening the Supply Chain* is viewable at www.dolphinsafesource.com, home of the newly launched service brand Dolphin Safe Source®. Free DVD copies of the film are also available upon request through the website.

About Dolphin Software, Inc.

Since 1991, Dolphin Software (www.dolphinmsds.com) has helped global companies better manage their diverse chemical inventories. Dolphin provides industry-leading software and data management tools for companies that handle, store and use hazardous chemicals. Dolphin's solutions have helped hundreds of companies achieve more accurate chemical inventories and better regulatory compliance. Dolphin Safe Source® (www.dolphinsafesource.com), the company's latest program, gives companies insight into maintenance, repair and operations (MRO) chemicals' price points and toxicity levels, helping companies effect reductions in both areas. Dolphin's overriding mission is to promote corporate stewardship and make a global difference by protecting people, planet and profits.

About the Overland Agency

The Overland Agency (www.overlandagency.com) is an award-winning Portland, Oregon-based brand marketing and advertising agency with deep capabilities in web design and development that combines high-level strategic consulting with smart,

passionate creative execution. The agency serves as an online integrated marketing partner—an ad agency, web development shop, search-optimization consultancy, and brand specialists within one company. Clients include adidas, Aegon Insurance, Dolphin Software, Extensis, Fila, The Hasson Company Realtors®, LightSPEED Technologies, Merix, and Oregon Memorials. The agency also does pro bono work for such groups as the Oregon Council of Child and Adolescent Psychiatry and the Laurelhurst School Foundation.